

# The Net-Zero challenge for tourism enterprises

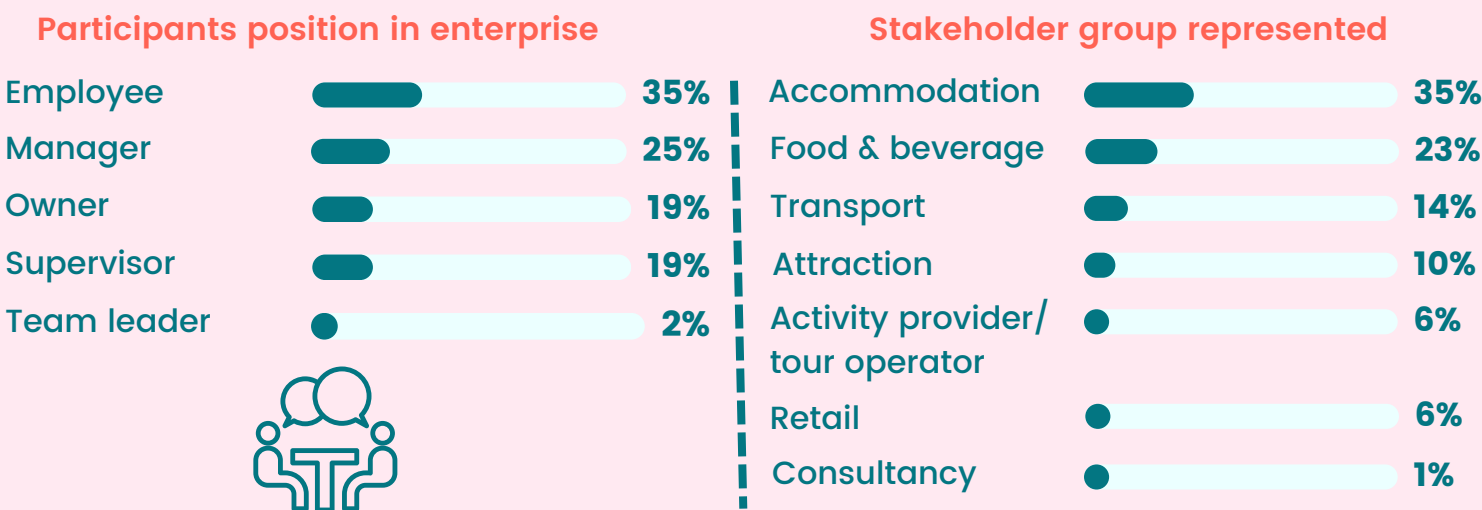
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Tourism enterprises, operating in the year 2022, were surveyed nationally to assess the Net-Zero challenges they face (November 2022). Ireland is obliged to reach emission targets by 2030 and Net-Zero emissions before 2050. Additionally, all organisations are now required to report their environmental and social impacts - under the new EU 'Corporate Sustainability Reporting' directive established in 2022. This research identified the level of skills and training required to transition the Irish tourism industry towards Net-Zero emissions. The preliminary results are outlined below to aid tourism enterprises in making evidence-informed decisions on climate action and the areas that need to be upskilled and trained for a decarbonised world.

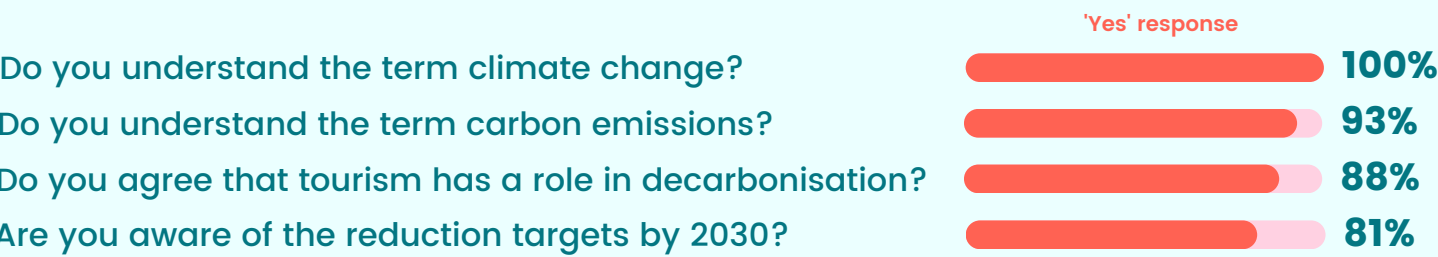


When tourism enterprises meet the Net-Zero challenge they become resource efficient, reduce operating costs and increase profits, which enables them to actively support communities and destinations. However, this transition requires direct financial investment, as the burden of decarbonising tourism cannot be placed entirely on the enterprises, especially after a difficult time with COVID-19 and other geopolitical events. For enterprises to transition smoothly towards Net-Zero emissions, there needs to be significant support, training and education opportunities provided.

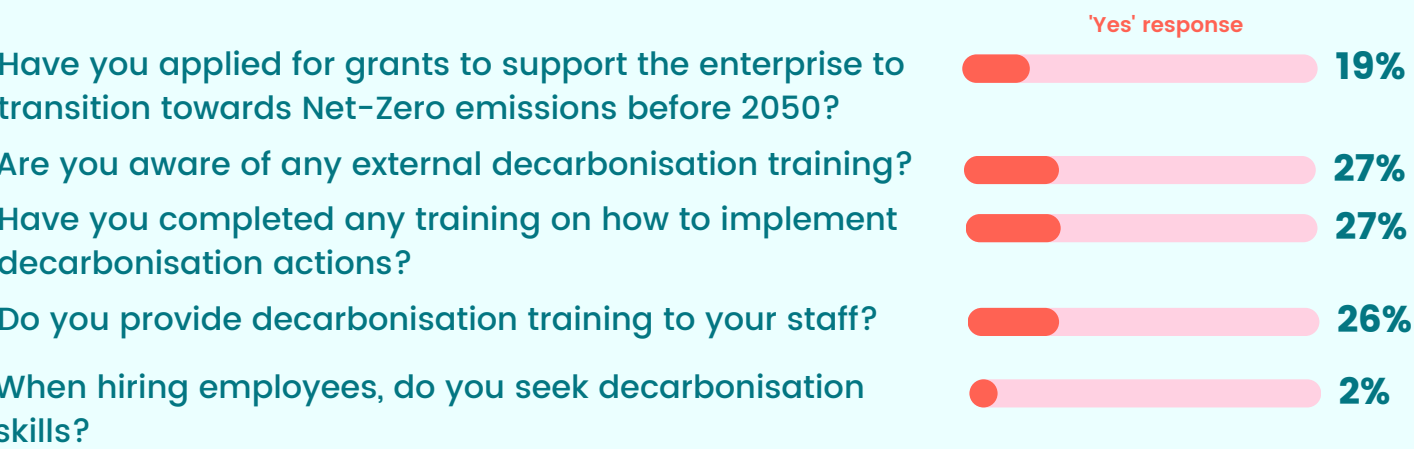
## Sample of tourism enterprises that participated



## Basic level of climate action literacy



## Decarbonisation support, training & skills



Top 3 skills that you believe are required in your enterprise to support decarbonisation

Climate action/ sustainability awareness & literacy

Training, education & experience in decarbonisation practices

Environmental/ waste management experience



## Does your enterprise currently have a decarbonisation action plan?



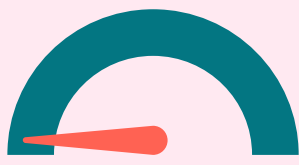
75% do not have a decarbonisation action plan



14% are implementing some decarbonisation actions but they are not embedded in a plan



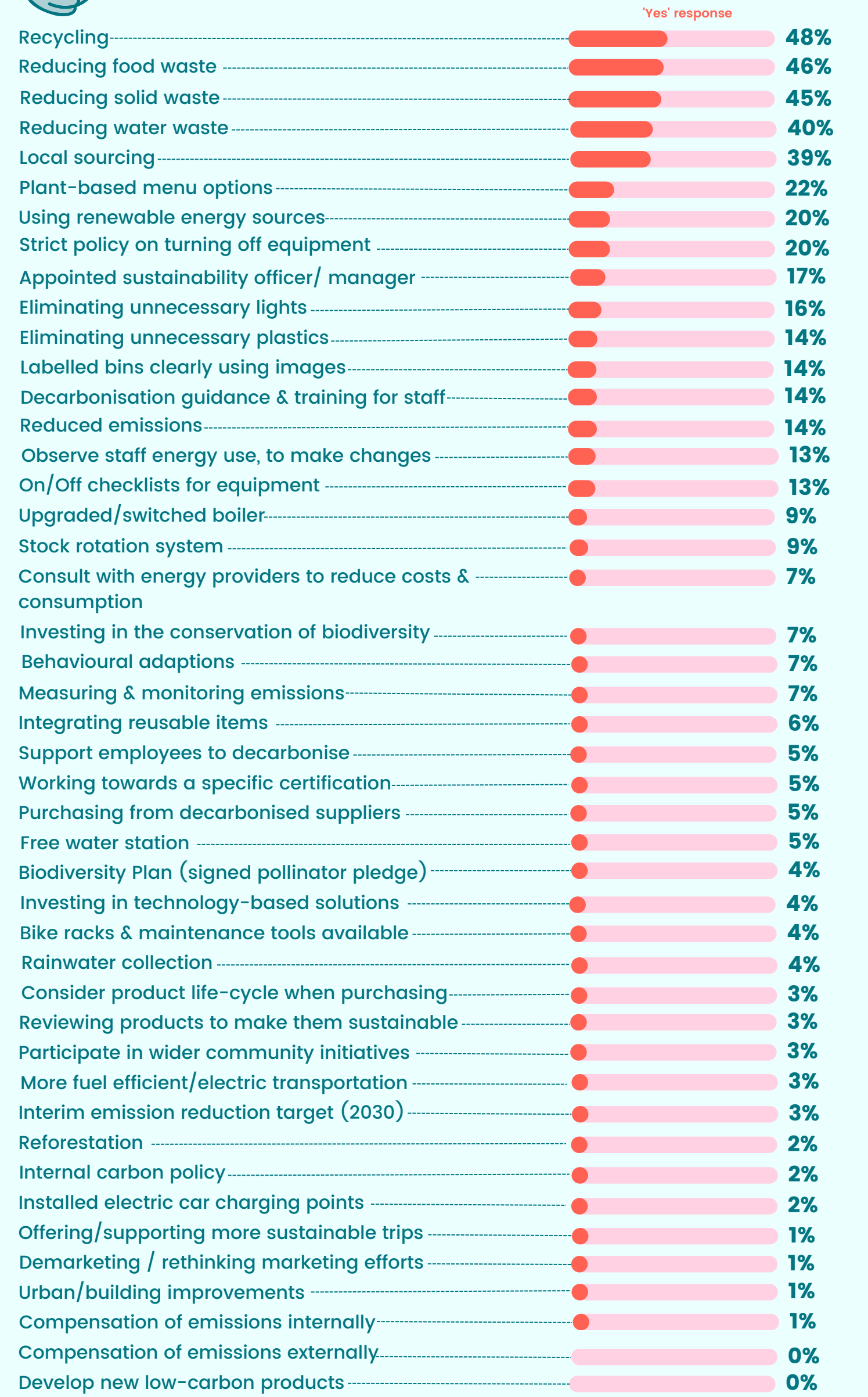
8% do not know



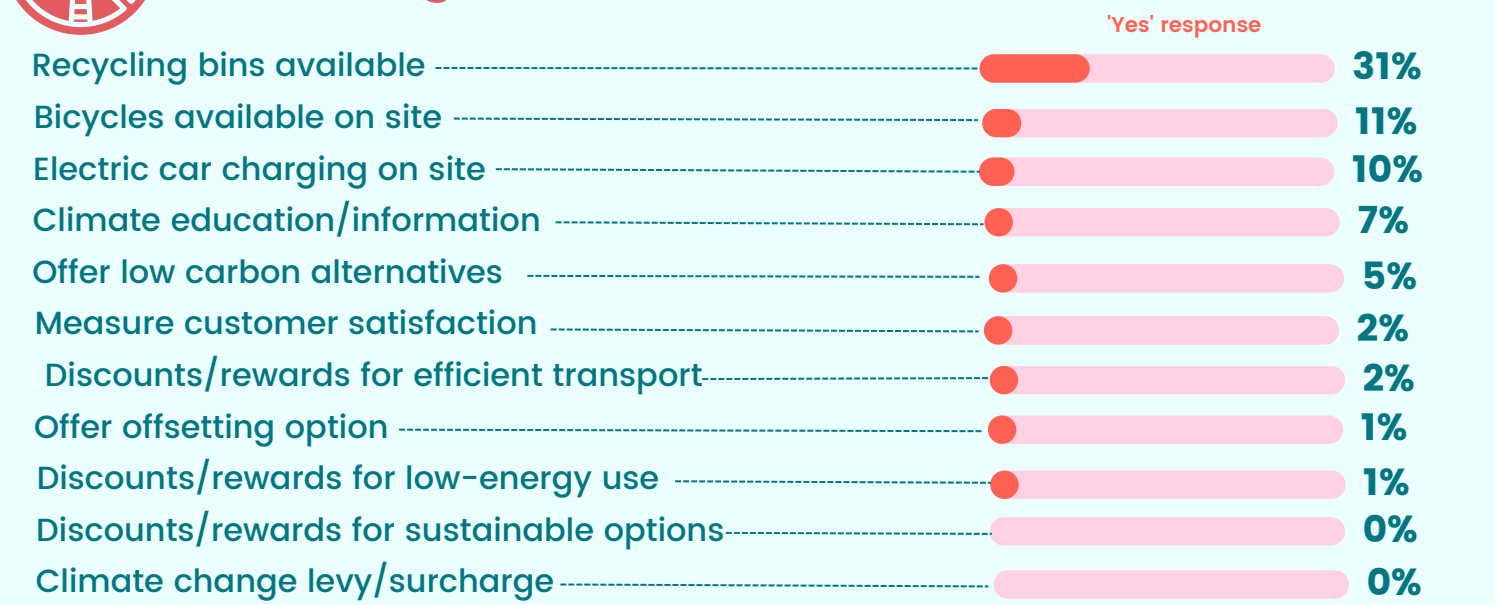
3% have a decarbonisation action plan



# What decarbonisation actions have you implemented in your enterprise?



## Do you engage your visitors in any of the following decarbonisation initiatives?



## Barriers faced when transitioning towards Net-Zero

